



AMERICAN CANCER SOCIETY

WINDY CITY

GOLF CLASSIC

PRESENTED BY

WINTRUST

CHICAGO'S BANK®

JUNE 26, 2023

**NORTH SHORE COUNTRY CLUB
GLENVIEW, IL**



WINDYCITYGOLF.ORG



ABOUT THE AMERICAN CANCER SOCIETY

EVERY CANCER. EVERY LIFE.

We are a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. We are improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support, to ensure that everyone has an opportunity to prevent, detect, treat, and survive cancer.



RESEARCH

We launch innovative, high-impact research to find more – and better – treatments, uncover factors that may cause cancer, and improve the quality of life for people facing cancer.



EDUCATION

We provide the latest, evidence-based cancer information, share how making healthy lifestyle choices like eating right, staying active, and avoiding alcohol and tobacco can help reduce cancer risk, and develop screening guidelines that can help detect certain cancers early. We work with health care providers, health systems, and public health organizations in the US and globally to reduce barriers across the cancer care continuum, resulting in increased screening and vaccination rates, more effective patient support services, and greater access to treatments and pain relief.



ADVOCACY

We fight cancer in city hall, the statehouse, and in Congress to demand change from our elected officials to build healthier communities, create safer workplaces, and provide greater, more equitable access to quality medical care.



SERVICE

We help people find answers and resources, whether they want to understand their diagnosis and treatment options, learn how to cope with side effects, or find transportation or a place to stay when treatment is far from home.



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR: \$25,000

PARTICIPANT BENEFITS

- Four (4) foursomes (16 player spots)
 - Includes green fees, golf carts, forecaddie, buffet lunch, player gift, contest package, club amenities and dinner for each player
- Four (4) additional guest dinner tickets

Opportunity for a representative from your company to serve on the Windy City Golf Classic Executive Committee

MARKETING BENEFITS

- Company Logo to be displayed in the 2023 ACS Windy City Golf Classic all event marketing materials:
 - Website
 - Presenting Sponsor Announcement
 - Save-the-Date
 - Invitation
 - Program
 - Post-event email
 - Event Signage
 - Four (4) Social Media Posts
- Verbal recognition as the Presenting Sponsor during the Dinner
- Opportunity to distribute a promotional item with your company logo via player gifts

TITLE SPONSOR: \$20,000

PARTICIPANT BENEFITS

- Four (4) foursomes (16 player spots)
 - Includes green fees, golf carts, forecaddie, buffet lunch, player gift, contest package, club amenities and dinner for each player
- Four (4) additional guest dinner tickets

Opportunity for a representative from your company to serve on the Windy City Golf Classic Executive Committee

MARKETING BENEFITS

- Company Logo to be displayed in the 2023 ACS Windy City Golf Classic all event marketing materials:
 - Website
 - Save-the-Date
 - Invitation
 - Program
 - Post-event email
 - Event Signage
 - Four (4) Social Media Posts
- Verbal recognition as the Title Sponsor during the Dinner
- Opportunity to distribute a promotional item with your company logo via player gifts

EXECUTION OF BENEFITS DEPENDENT ON TIME OF COMMITMENT

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SPONSORSHIP OPPORTUNITIES

MAJOR SPONSOR: \$15,000

PARTICIPANT BENEFITS

- Three (3) foursomes (12 player spots)
 - Includes green fees, golf carts, forecaddie, buffet lunch, player gift, contest package, club amenities and dinner for each player
- Two (2) additional guest dinner tickets

Opportunity for a representative from your company to serve on the Windy City Golf Classic Executive Committee

MARKETING BENEFITS

- Company Logo displayed on these event marketing materials:
 - Website
 - Save-the-Date
 - Invitation
 - Program
 - Four (4) signs prominently displayed throughout the course
 - Three (3) Social Media Posts
- Verbal recognition as a Major Sponsor during the Dinner
- Opportunity to distribute a promotional item with your company logo via player gifts

MASTER SPONSOR: \$10,000

PARTICIPANT BENEFITS

- Two (2) foursomes (8 player spots)
 - Includes green fees, golf carts, forecaddie, buffet lunch, player gift, contest package, club amenities and dinner for each player
- Two (2) additional guest dinner tickets

Opportunity for a representative from your company to serve on the Windy City Golf Classic Executive Committee

MARKETING BENEFITS

- Company Logo displayed on event marketing materials:
 - Website
 - Program
 - Two (2) signs prominently displayed throughout the course
 - Two (2) Social Media Posts
- Verbal recognition as a Master Sponsor during the Dinner
- Opportunity to distribute a promotional item with your company logo via player gifts

EXECUTION OF BENEFITS DEPENDENT ON TIME OF COMMITMENT

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SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR: \$7,500

PARTICIPANT BENEFITS

- One (1) foursome (4 player spots)
 - Includes green fees, golf carts, forecaddie, buffet lunch, player gift, contest package, club amenities and dinner for each player
- Two (2) additional guest dinner tickets

MARKETING BENEFITS

- Company Logo displayed on event marketing materials:
 - Website
 - Program
 - Two (2) signs prominently displayed throughout the course
 - One (1) Social Media Posts
- Verbal recognition as a Premier Sponsor during the Dinner
- Opportunity to distribute a promotional item with your company logo via player gifts

FOURSOME SPONSOR: \$5,000

PARTICIPANT BENEFITS

- One (1) foursome (4 player spots)
 - Includes green fees, golf carts, forecaddie, buffet lunch, player gift, contest package, club amenities and dinner for each player

EXECUTION OF BENEFITS DEPENDENT ON TIME OF COMMITMENT

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UNDERWRITING OPPORTUNITIES



ADDITIONAL SPONSORSHIP AND UNDERWRITING OPPORTUNITIES

Sponsors are dedicated to maintaining a sustainable event for the American Cancer Society by covering the expense of essential elements. If you and your company are not able to attend the event but would like to support the American Cancer Society through the Windy City Golf Classic, these opportunities could be the perfect option for you!

By committing to sponsor a specific element of the event, you or your company will receive name recognition on the event website and in the event program. Additional recognition benefits are listed below by opportunity. These sponsorship opportunities do not include individual spots and foursomes. Your sponsorship would be 100% tax- deductible.

DINNER PROGRAM SPONSOR: \$10,000

- Company logo will be prominently displayed on all signage during the dinner
- Four (4) tickets to attend the dinner
- Company Logo will be listed on the Windy City Golf Classic website and event program book

SILENT AUCTION SPONSOR: \$7,500

- Company Logo will be displayed on the event mobile bidding site that guests must use to bid on silent auction items
- Company Logo will be listed on the Windy City Golf Classic website and event program book

LUNCH SPONSOR: \$5,000

- Company Logo displayed on signage during lunch
- Company Logo will be listed on the Windy City Golf Classic website and event program book

DRIVING RANGE SPONSOR: \$2,500

- Company Logo on signage at the driving range
- Company Logo will be listed on the Windy City Golf Classic website and event program book

HALFWAY HOUSE SPONSOR: \$2,500

- Company Logo on signage near the Halfway House
- Company Logo will be listed on the Windy City Golf Classic website and event program book

PHOTOGRAPHER SPONSOR: \$1,500

- Company Logo displayed on the golf cart that is used by the photographer
- Company Logo will be listed on the Windy City Golf Classic website and event program book

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AUCTION OPPORTUNITIES



AUCTION DONOR BENEFITS

Contributing an auction item to the American Cancer Society Windy City Golf Classic is a unique opportunity for a corporation or individual to make a commitment to the health and well-being of our community.

RECOGNITION BENEFITS

All Silent Auction items will be featured in the mobile bidding technology. Event attendees (approximately 200) will have the capability to view your auction item and bid on their smart phone on the day of the event.

POPULAR AUCTION ITEMS

- Staycation experiences, fun ways to explore your city
- Restaurant or service gift cards
- Product donations, such as wine baskets
- Sport package experiences
- Brewery, wine or distillery tours
- Exercise equipment or services
- Golf foursomes

**[CLICK HERE TO ACCESS THE ONLINE DONATION FORM OR VISIT](#)
[WINDYCITYGOLF.ORG](#)**



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